



# Put medical imaging at the heart of clinical conversations

## A faster, flexible and productive service for radiologists to discuss patient care with clinical teams.

Bleepa is your flexible, efficient clinical interface between radiology services and wider clinical teams, enabling clinicians to share, annotate and discuss medical-grade images remotely and asynchronously.

Radiologists can share medical imaging, manage referrals effectively and respond to questions or clarifications rapidly, all through Bleepa's patient-focused medical imaging communications platform.

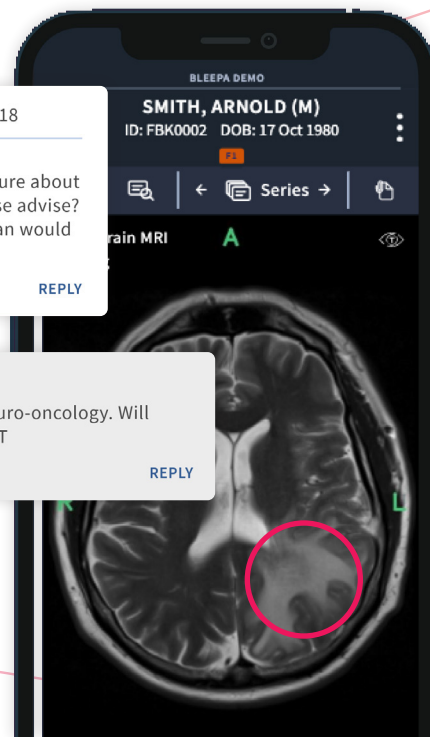
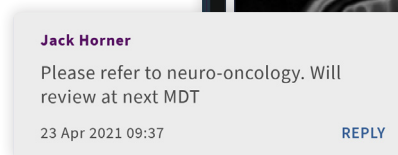
Bleepa can bring the radiology workforce closer to other clinical teams, improving communication and collaboration beyond its reporting mechanisms within and across care settings. Its mobile-based app enables radiologists to work more effectively from home or other clinical locations.

Bleepa enables asynchronous clinical discussions directly via the app, minimising interruption to radiology reporting lists. It supports the whole clinical team to streamline workflow processes and make better informed decisions about patient care.

## Integrate external suppliers for increased capacity

If you are increasing capacity through third-party suppliers such as teleradiology, Bleepa can support integrating external teams to easily share and discuss medical-grade images. Build seamless connections and collaboration between your clinical and radiology teams, whether that's within the same care setting or externally.

Bleepa also supports the deployment of AI diagnostic support tools for medical images where additional reporting capacity is needed in order to drive pathway efficiencies. We work with AI partners to deploy their algorithms, share the DICOM study for processing and display the resulting report within the Bleepa app.



## Secure, auditable case discussion

Bleepa enables clinicians to review DICOM imaging securely on any mobile device or desktop, refer and discuss patient cases with specialists. Any case discussion within the app is recorded and forms an auditable note of the clinical exchange to supplement the patient record, negating the need for further documentation.

Notifications alert teams and individuals to conversations and patient information that need action and response.

Bleepa is a compliant, encrypted, zero footprint application meaning that no patient data is stored locally on any device. Clinical communication is based around the patient to ensure any misidentification risk is removed by design.

It can be easily integrated into any existing IT infrastructure, including PACS, EPR, RIS, and LIMS. We support all standard interfaces for a smooth implementation and integration.

Bleepa is manufactured using processes that adhere to the ISO 13485 quality standard, the 27001 and Cyber Essentials Plus security standards and is the only communication platform marked as a CE/UKCA Medical Device for undertaking medical image review.

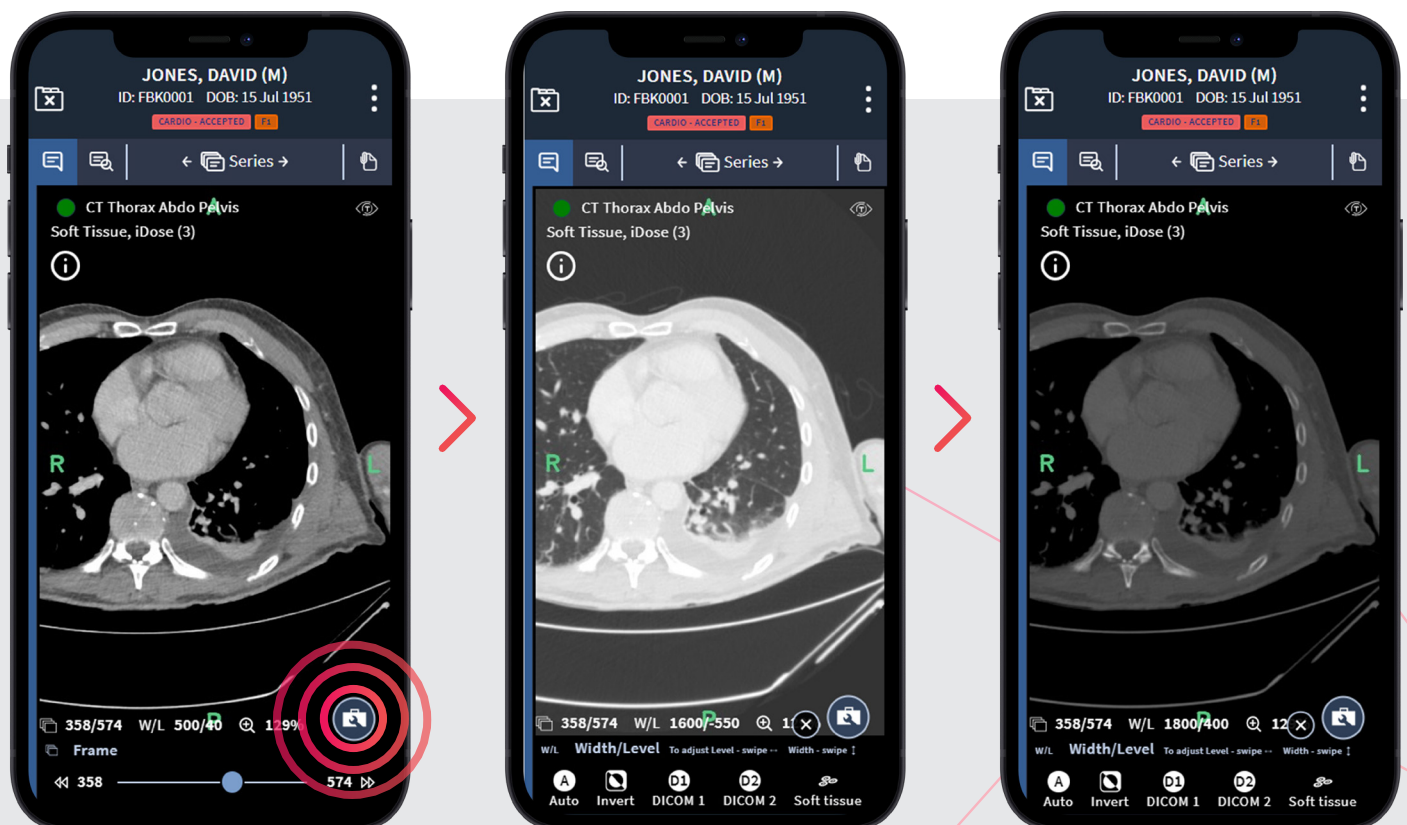
## Share the whole picture

With over 20 years of medical imaging experience, we have developed Bleepa with a multitude of relevant features for radiology teams. When sharing images for review across clinical teams, you need to make sure you have the clearest picture possible for your patient.

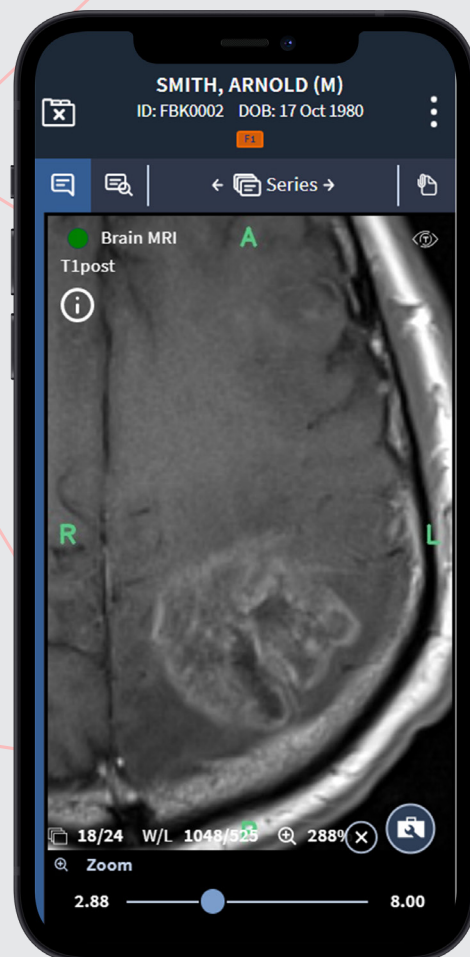
### Bleepa gives you DICOM viewer functionality with the added benefits of clinical chat and referral workflow features.

- + Toggle image viewing modes to quickly optimise patient scans
- + Adjust contrast using windowing level to highlight specific anatomy
- + Scroll through frames to review and annotate the full scan
- + Zoom in and out without losing quality
- + Display your image in cine mode
- + Radiology reports can be made available through direct integration with your existing systems.

## Change image contrasts



Zoom in  
and out to  
view detail



## Benefits of Bleepa

- + Puts medical imaging at the heart of clinical conversations – bring your radiology team closer to clinical colleagues with improved communications.
- + Drives pathway efficiencies with improved referral workflows and collaboration.
- + Supports additional reporting capacity needs by integrating with third-party suppliers and AI partners.
- + Facilitates more efficient remote working as a mobile-based, compliant medical device approved for clinical image review.
- + Records clinical conversations as a secure, auditable part of the patient record.

Get in touch to learn how Bleepa can work for you.

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