

# Carbon Reduction Plan

Feedback Medical

April 2024

## Commitment to achieving net zero

Feedback Medical is committed to achieving net zero emissions by 2045.

## Baseline emissions footprint

<b>Baseline Year: FY 01.06.22 - 31.05.23</b>	
<b>Additional Details relating to the Baseline Emissions calculations.</b>	
<p>This is the first year of carbon reporting for Feedback Medical, and therefore forms the baseline year of emissions.</p> <p>There are no emissions to report at Scope 3, Category 9 as this category is not currently relevant to Feedback Medical activities.</p> <p>The company has zero Scope 1 emissions.</p>	
<b>Baseline year emissions:</b>	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
Scope 1	0
Scope 2	0.44
<b>Scope 3</b> Cat 4 – Upstream Transport & Distribution Cat 5 – Waste Generated in Operations Cat 6 – Business Travel Cat 7 – Employee Commute	51.47
<b>Total Emissions</b>	51.90

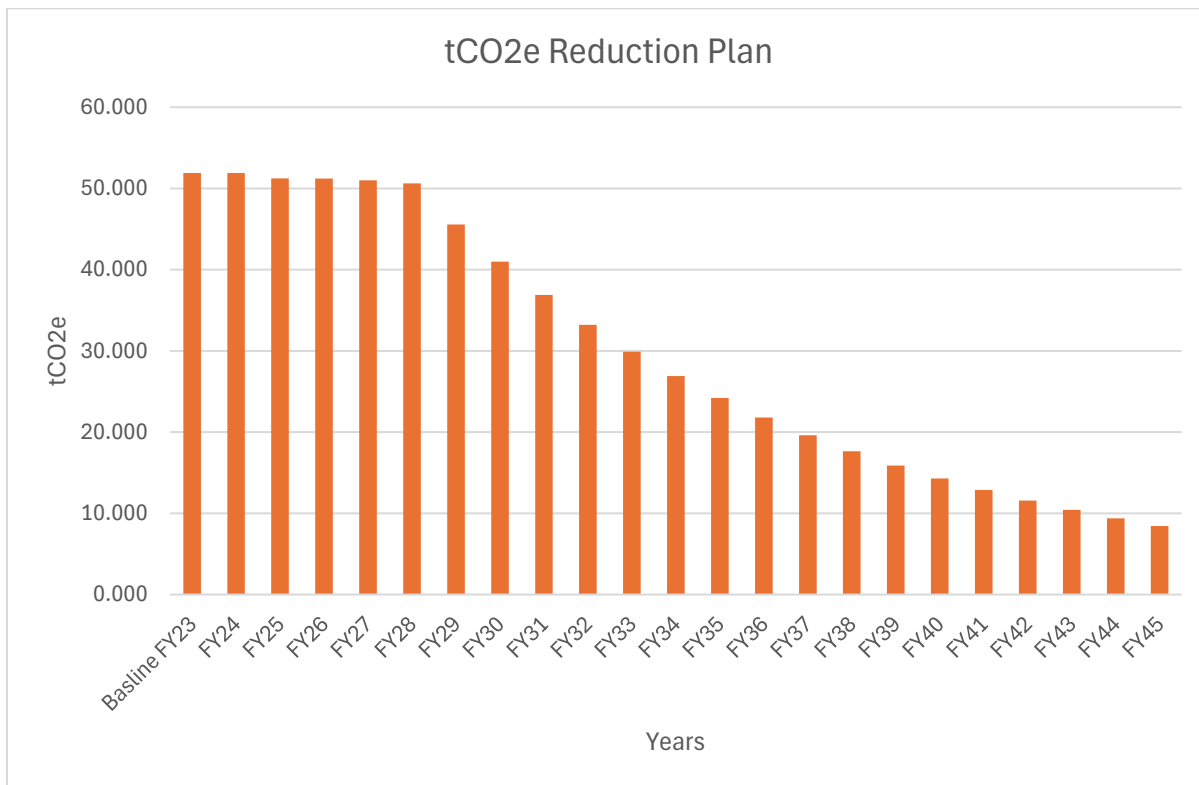
## Emissions reduction targets

This is the first carbon footprint for Feedback Medical, and the first carbon reduction target reported. The company has been actively reducing its carbon emissions since 2020. However, this has not been monitored and measured, and therefore cannot be quantified. We have therefore set our FY2023 as our baseline year, in order to target and measure emissions reduction going forward.

In order to continue our progress to achieving net zero, we have adopted the following carbon reduction targets.

We project that carbon emissions will decrease over the next five years to 50.614 tCO<sub>2e</sub> by the end of FY2028. This is a reduction of 2.58%.

Progress against these targets can be seen in the graph below:



99% of our baseline carbon emissions are an indirect result of our activities. At this stage in our carbon reduction journey therefore, we anticipate that we will need to offset a level of residual emissions from Scope 3 in 2045 to achieve net zero. This will be reviewed on an annual basis as technologies and facilities may emerge over time that enable a 2045 reduction trajectory of closer to zero emissions.

# Carbon reduction projects

## Completed carbon reduction initiatives

The following environmental management measures and projects have been completed or implemented since 2020. The carbon emission reduction achieved by these schemes cannot be quantified, however the measures will be in effect when performing the contract and the ongoing impact will be monitored against our FY2023 baseline.

### **Our working practices:**

Influenced by the coronavirus pandemic, flexible working was introduced in 2020. Our London office was closed and our staff have a choice to be home based or work out of WeWork offices or our Peterborough office. The Peterborough office generally serves those within an easy commute. This has clearly decreased the need for employees to commute long distances. We have also encouraged staff to participate in the cycle to work scheme which prompts the use of a bike, rather than a tube, to and from work/station.

The pandemic also forced many of our meetings online. Since then most of our internal meetings are conducted online thus reducing our travel-related emissions. In addition we encourage all of our customers to conduct meetings with us online (unless face to face is more appropriate).

As a business we have identified an individual to manage all of the sustainability initiatives within the business. Alongside the management team, that lead coordinates our carbon reduction initiatives, and has started to look at our corporate social responsibility (CSR) strategy. As a small company we are making some steps towards making a contribution to CSR, continuously looking at ways to reduce our carbon emissions.

### **Our products:**

Our product Bleepa is an app that connects medical professionals safely and securely. We have been working to develop the product to allow both primary and secondary care to talk to each other about their patients without the need for letters, emails and telephone calls. All communication takes place within the app thus reducing the carbon footprint seen within a medical setting. In addition the fact that multi-disciplinary teams can discuss a patient within the app means that there is no need for in-person meetings to discuss next steps. Asynchronous communication supports efficient, cost-effective multi-disciplinary team working across care settings, it also negates the need for travel, and paperwork both which help to drive down Scope 3 carbon emissions.

## Planned carbon reduction initiatives

### **Increasing awareness and profile of sustainability within the business:**

Sustainability will have a place on each company meeting agenda. Whether it is outlining our carbon reduction strategy or looking at how the business can manage its carbon emissions we are communicating as an organisation as to how to improve our sustainability credentials.

### **Improve the data quality in our Carbon Reduction Plan:**

As the first Carbon Reduction Plan to be published, we have already identified ways to improve our data collation processes over the next couple of years, which will ensure better accuracy in reporting. These methods include using plug-in energy monitors at the office to determine actual electricity consumption; and weighing our general waste from office activities.



### **Carbon conscious events:**

We are looking at ways to reuse our stands for events. Where this is not possible (there are some events where they provide the stands) we intend to understand how much of the stands are reused and what if any of the products are put into landfill.

### **Low carbon energy supplies:**

Over the next five years we intend to source couriers only using electric vehicles, and to review the potential for an office space powered by a zero-greenhouse gas energy source.

## **Declaration and sign off**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>1</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>2</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>3</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

### **Signed on behalf of Feedback Medical Ltd:**

A handwritten signature in black ink that reads "T. Oakley".

Tom Oakley, Chief Executive Officer, Feedback Medical Ltd

Date: 23/04/2024

<sup>1</sup> <https://ghgprotocol.org/corporate-standard>

<sup>2</sup> <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<sup>3</sup> <https://ghgprotocol.org/standards/scope-3-standard>